Near-Optimal Online Resource Allocation in the Random-Order Model

Extended Abstract

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ABSTRACT

We study the problem of allocating either divisible or indivisible items (goods or chores) among a set of agents, where the items arrive online, one at a time. Each agent's non-negative value for an item is set by an adversary upon the item's arrival. Our focus is on a unifying algorithmic framework for finding online allocations that treats both fairness and economic efficiency. For this sake, we aim to optimize the generalized means of agents' received values, covering a spectrum of welfare functions including average utilitarian welfare and egalitarian welfare. In the traditional adversarial model, where items arrive in an arbitrary order, no algorithm can give a decent approximation to welfare in the worst case. To escape from this strong lower bound, we consider the random-order model, where items arrive in a *uniformly random* order. This model provides us with a major breakthrough: we devise algorithms that guarantee a nearly-optimal competitive ratio for certain welfare functions, if the welfare obtained by the optimal allocation is sufficiently large. We prove that our results are *almost tight*: if the optimal solution's welfare is strictly below a certain threshold, then no nearly-optimal algorithm exists, even in the random-order model.

KEYWORDS

Online Fair Division; Resource Allocation; Random-Order Model; Generalized Means

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1 INTRODUCTION

Fair and efficient allocation of resources (or items) to heterogeneous agents is a vital concern in many real-life scenarios [13, 25, 34, 38], ranging from course allocation [11], peer reviewing [5, 33, 36] and food donations [1], to distributing medical equipment and vaccines [3, 32]. Some items, such as a cake [38] or a land [17], may be *divisible* and can be split *fractionally* among several agents. Yet, items like rare artworks cannot be divided without losing their value, and are thus *indivisible* [2]: Each item must be allocated to a single



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agent. Prior work also distinguishes between the allocation of *goods* that bring happiness [12], such as birthday cakes shared among friends, and the assignment of undesirable *chores* that induce regret [4, 24], like household cleaning duties. From a welfarist perspective, fair division revolves around maximizing overall happiness from goods and minimizing overall regret from chores.

In this paper, we consider numerous practical scenarios where the items arrive *online*, one at a time [1, 21, 28, 39, 40, 42]. Example applications include food banks [1, 35], online advertising [10, 23] and so on. Our work explores online fair division from a welfarist viewpoint by employing a unified algorithmic framework that addresses both fairness and economic efficiency. Unlike prior studies that mainly focused on online allocation of *goods*, our analysis also considers *chores*. Depending on whether all the items are goods or chores, our goal is devising allocation algorithms that either maximize or minimize the *generalized means* of agents' received values [8, 16], encompassing various welfare functions such as average utilitarian welfare and egalitarian welfare.

2 PRELIMINARIES

We consider the problem of allocating a set of *T* items (goods or chores) among a set of $n \ge 2$ agents in an online manner. The items arrive one by one in *T* rounds overall. For each agent *i*, her value $v_i^t \in [0, 1]$ for item t is revealed only when the item arrives (i.e., in round t). Existing literature often considers the (worst-case) adversarial model [22, 42], where an adversary controls agents' values and the items' order of arrival to harm algorithm performance. Yet, even in *more restricted* scenarios, this model has been proven to be too pessimistic and no algorithm can surpass trivial ones [6, 8, 37]. To avoid such negative results and enable the design of more effective algorithms in practice, there has been a shift to beyond worst-case models. In our work, we explore one notable such alternative, the random-order model, where the adversary first selects the agents' values for the items, but the items are then presented in a *uniformly* random order. In online fair division, optimizing the generalized means under this model is a major open problem [7, 8].

We consider the cases of *divisible* items (where each item can be matched to multiple agents fractionally) and *indivisible* items (where each item must be matched to a single agent integrally). In the *divisible* case, when item t arrives, an online algorithm must *irrevocably* and *immediately* decide on the fraction $x_i^t \in [0,1]$ of item t that should be assigned to each agent i such that $\sum_{i=1}^n x_i^t \leq 1$. The *indivisible* case is obtained when $x_i^t \in \{0,1\}$ for each agent i and item t. Let $\mathbf{x}_i := (x_i^t)_{t \in [T]} \in [0,1]^T$ be the *bundle* of each agent i and $\mathbf{x} := (\mathbf{x}_i)_{i \in [n]} \in [0,1]^{n \times T}$ be the fractional allocation of the

items among all the agents. We also denote the allocation at time t as $\mathbf{x}^t := (x_i^t)_{i \in [n]} \in [0,1]^n$. We focus on agents with additive valuations. In goods-only problems, an agent's valuation is referred to as her utility, and, in chores-only problems, as her disutility. Let $\mathbf{v}(\mathbf{x}) := (v_i(\mathbf{x}_i))_{i=1}^n$ be the agents' joint valuation for an allocation \mathbf{x} and $\mathbf{v}(\mathbf{x}^t) := (v_i^t x_i^t)_{i=1}^n$ be the agents' joint valuation at time t.

The agents' valuations under an allocation \mathbf{x} can be aggregated into a single non-negative value using a welfare function, which measures the fairness and efficiency of the allocation. In our work, we focus on the *generalized means* of agents' valuations. Formally, for $p \in \mathbb{R}$, the *p-mean welfare* of an allocation \mathbf{x} is given by:

$$M_p(\mathbf{x}) := M_p(\mathbf{v}(\mathbf{x})) = \left(\frac{1}{n} \sum_{i=1}^n v_i(\mathbf{x}_i)^p\right)^{1/p} \tag{1}$$

This family of objectives captures multiple well-known fairness and efficiency measures: p=1 yields the common *average utilitarian* welfare, the limit $p\to\infty$ provides the *maximax welfare*, the limit $p\to\infty$ induces the *egalitarian welfare*, and the limit $p\to0$ gives the *Nash welfare*. In goods-only problems, we aim to *maximize* the generalized means of agents' utilities, while in chores-only problems, our goal is to *minimize* it. As standard in online algorithms (See, e.g., [20]), we measure an algorithm's performance in terms of its *competitive ratio*, i.e., the worst-case ratio between the welfare of the algorithm's allocation to that of the optimal (offline) solution.

3 OUR CONTRIBUTIONS AND TECHNIQUES

Near-Optimal Algorithms for Divisible Items. In instances with only *divisible* goods or *divisible* chores, the random-order model offers a significant breakthrough: we develop algorithms that ensure a **nearly-optimal** competitive ratio for certain welfare functions, if the optimal allocation yields a sufficiently large welfare. Before describing our results more formally, we provide the intuition behind our algorithms. Note that the naive greedy approach of allocating each arriving item in a greedy manner incurs a high additive regret as the change in welfare can vary rapidly from one round to another. Inspired by the scheme of Molinaro for online scheduling [31], we avoid this problem by allocating items greedily with respect to a *smoother* version of the generalized-means.

Further, a key challenge in the random-order model is that there are correlations among the items arriving in different time instants as they are being sampled *without replacement* from the underlying set of items. Hence, our algorithms combine the use of the smoothed function with the *restart strategy*: the arriving items are bisected into two sequences, which reduces the correlations among them so as to obtain a *near-optimal* competitive ratio under mild conditions. This holds as each item's allocation only depends on at most T/2-1 other allocations. Formally, for the case of *divisible* items, our algorithms have the following guarantees:

Theorem 3.1. *In the random-order model with* divisible **goods**, *for any* $\varepsilon \in [0, 1]$, *the following are satisfied:*

- (1) For each $p \in (1, \infty)$, if the maximum p-mean welfare is at least $\Omega(p(1-n^{-1/p})/\varepsilon^2)$, then there is an algorithm with a nearly-optimal competitive ratio of at least 1ε for maximizing the p-mean welfare.
- (2) For each $p \in (-\infty, -1)$, if $-3p(1 n^{1/p})/\varepsilon$ is little-o of the minimum (-p)-mean welfare, then, under mild assumptions,

there is an algorithm with a nearly-optimal competitive ratio of at least $1 - \varepsilon$ for maximizing the p-mean welfare.

THEOREM 3.2. *In the random-order model with* divisible **chores**, *for any* $\varepsilon \in [0, 1]$, *the following are satisfied:*

- (1) For each $p \in (1, \infty)$, if $3p(1 n^{-1/p})/\varepsilon$ is little-o of the minimum p-mean welfare, then there is an algorithm with a nearly-optimal competitive ratio of at most $1 + \varepsilon$ for minimizing the p-mean welfare.
- (2) For each $p \in (-\infty, -1)$, if the maximum (-p)-mean welfare is at least $\Omega(-p(1-n^{1/p})/\varepsilon^2)$, then, under mild assumptions, there is an algorithm with a nearly-optimal competitive ratio of at most $1 + \varepsilon$ for minimizing the p-mean welfare.

We prove that the conditions on the generalized means in Theorems 3.1 and 3.2 are *necessary*, i.e., our results are *almost tight*. However, our algorithms still have theoretically good guarantees in this case and are near-optimal within constants. Formally:

THEOREM 3.3. For both divisible goods and chores, if the maximum generalized means is strictly below a certain threshold, then no nearly-optimal algorithm exists, even in the random-order model.

Randomized Rounding for Indivisible Items. For indivisible items, we show how standard randomized rounding can convert the *fractional* allocations produced by our algorithms into *integral* allocations while maintaining their guarantees. Formally:

THEOREM 3.4. In the random-order model with indivisible items, if the number of agents n is sufficiently large, then, under the conditions of Theorems 3.1-3.2, standard randomized rounding combined with each of our algorithms has a nearly-optimal competitive ratio.

4 DISCUSSION AND FUTURE WORK

Note that the random-order model is *stronger* than the *i.i.d. model* [14, 42], where items are i.i.d. drawn from an *unknown* distribution picked by an adversary. Indeed, one can view i.i.d. draws as first sampling from an underlying distribution and then randomly permuting them. Thus, our results also apply to this model.

Our research opens the way for many future works. An immediate direction is examining the random-order model for $p \in [-1, 1]$, which we believe to be inherently harder as it includes the Nash social welfare, known to be APX-hard even in offline setting with indivisible items [27]. Future studies can also develop algorithms that are effective on both purely stochastic and purely adversarial inputs [30], or even on inputs that are a mix of both [18, 30]. Another interesting direction is considering scenarios where input items may follow a Poisson arrival process [29, 41] or more general arrival distributions [15, 19]. Future research may also consider other objectives, such as proportional fairness [7] and envy-freeness [9, 42]. While our work focuses on allocating either goods or chores, future works should consider *mixtures* of them, which has proven to be inherently challenging even in offline settings and under domain restrictions [24, 26]. Finally, investigating domains beyond agents with additive valuations may lead to additional profound insights regarding online fair division.

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